

# EXHIBIT SPACE & SPONSORSHIPS 2019 OPPORTUNITIES



AORE - AEE JOINT ANNUAL CONFERENCE  
NOVEMBER 13 - 15, 2019  
SPOKANE, WASHINGTON

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**Learning Expedition**  
A prescription for better health and wellness





## WHO IS AORE?

The Association of Outdoor Recreation and Education (AORE) is the premier association in the outdoor profession. By bringing together individuals and organizations, AORE contributes to a global community that fosters a culture of learning, collaboration, research and innovation, and environmental stewardship. Through AORE, student and professional members are able to advance issues that shape the industry as a whole.

**AORE supports its members in four key areas:** advocacy, networking, career advancement, and professional development. Programs and services are offered throughout the year on these topics, with deep dive sessions, interactive experiences, and expanded access to resources and 1:1 feedback available for members during AORE's greatly anticipated annual conference.



# ANNUAL CONFERENCE

In 2019, AORE has teamed up with the **Association for Experiential Education (AEE)** to deliver a joint annual conference on November 13 - 15 in Spokane, Washington. This immersive learning expedition promises to be inclusive, thoughtful, and engaging, with programs and activities designed to inspire members from both organizations. There will be countless chances for attendees to connect, lead, follow, experiment, explore, and grow both personally and professionally.

*Thanks to this powerhouse partnership, we anticipate welcoming nearly 1,200 outdoor and experiential education professionals.*



## WHO IS AEE?

The Association for Experiential Education (AEE) works to promote and expand the global capacity of experiential learning. AEE is an international association that supports approximately 1,600 members, representing 33 countries in total.

AEE members work in many areas, including recreation, outdoor and adventure programming, K-12 education, colleges and universities, leadership development, gap year programs, therapy and mental health, youth development, programming for people with disabilities, service learning, and organizational development, among others.



# WHY ARE AORE & AEE TEAMING UP?

By combining our resources, connections, and expertise, we will be able to collectively offer a more holistic approach to programming and enrich the 2019 annual conference experience overall for our respective members.

## The 2019 Joint Conference will support our shared goals.

- Broadening collaboration within the fields of experiential education and outdoor recreation
- Creating high-quality educational opportunities
- Building professional skills and knowledge
- Expanding networking opportunities
- Leveraging both communities in advocacy and public policy efforts
- Raising awareness of the value of experiential education and outdoor recreation



# WHY SUPPORT AORE-AEE?

- Connect face-to-face with 1,200 industry decision-makers to promote vendor products and services
- Strengthen your brand within the fields of outdoor recreation and experiential education via marketing channels and on-site opportunities
- Receive complimentary conference registrations with the purchase of an exhibitor booth

Contact Lisa Aukward at [laukward@aore.org](mailto:laukward@aore.org) with questions or visit us online today to make a purchase!



# AORE 365 Alliance Partnership Program

AORE365 Alliance Partners enjoy special benefits, including a distinctive presence at our annual conference and invaluable access to AORE members throughout the year. This unique opportunity is a **two-year commitment** designed to help industry leaders develop genuine, lasting relationships with AORE members and the outdoor recreation and education community as a whole. **INVESTMENT: \$10,000 PER YEAR**

## CONFERENCE BENEFITS

Exhibit booth space with priority placement

On-site Partnership Event (reception for AORE365 partners and invited customers)

Opportunity to present educational breakout session (subject to AORE approval)

Recognition in marketing collateral (logo placement)

On-site recognition signage (logo placement)

## 365-DAY BENEFITS

Annual Membership:

- Sponsored social media posts
- Sponsored broadcast emails
- Member contact information
- Conference/outdoor insider ads

Access to AORE Newsroom and Weekly Digest publications

AORE staff visits to organization HQ (once during the two-year commitment)

Featured Logo / Link:

- Mobile App
- Newsletter
- Website

Access to AORE quotes/content for organization press releases





# VENDOR MEMBERSHIP BENEFITS

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This exclusive opportunity allows vendors to showcase products and services to AORE's membership, which represents the largest association of outdoor recreation and education professionals in the world.

When vendors maintain a strong and consistent presence within our community, they foster authentic connections with members and build loyalty for their brand over time. **INVESTMENT: \$800 PER YEAR**

## Advocacy

- Opportunity to impact issues that affect outdoor recreation and education
- Chance to participate in, present, and propose industry research

## Networking

- Access to read and post in message boards
- Discount on annual conference networking sessions and exhibitor booth space

## Career Advancement

- View and post to job boards for free

## Professional Development

- Eligible to submit annual conference session proposal for consideration



## Vendor Marketing + Brand Visibility

- Two (2) event promotions on the AORE Event Calendar per quarter
- Two (2) ad postings scheduled across AORE social media platforms
- Vendor logo placed on AORE website
- Listing in and access to member directory
- Discounted ad space in *Outdoor Insider*

## Other Vendor Member Perks

- Members-only deals on partner conference registrations, industry products and services, publications, and premium access to job boards
- Volunteer opportunities on board, committees, and action teams

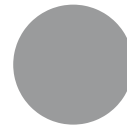
**FOR A FULL LIST OF BENEFITS, VISIT THE  
MEMBERSHIP TAB AT AORE.ORG**

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# ANNUAL CONFERENCE VENDOR SPONSORSHIP



	Friend \$500	Sustainer \$1,000	Advocate \$2,500	Leader \$5,000	Ambassador \$10,000	Partner \$15,000 +
Conference Registration			X	X	X	X
Company Name Featured on Website	X	X	X	X	X	X
Company Logo Featured on Conference Signage		X	X	X	X	X
Exclusive Branding at One (1) Conference Event						X
Company Recognition at Conference	X	X	X	X	X	X
Access to Conference Attendee Mailing List			X	X	X	X
Placement and Logo for Breakfast Sponsor					X	X
Placement and Logo for Lunch AND Dinner Sponsor				X	X	X
Marketing and Promotional Materials Displayed at Conference					X	X
Company Bio (50 words) Featured in Mobile App and Outdoor Insider				X	X	X
Two Booth Alert Notices to Attendees				X	X	X
Individual Recognition at Conference				X	X	X



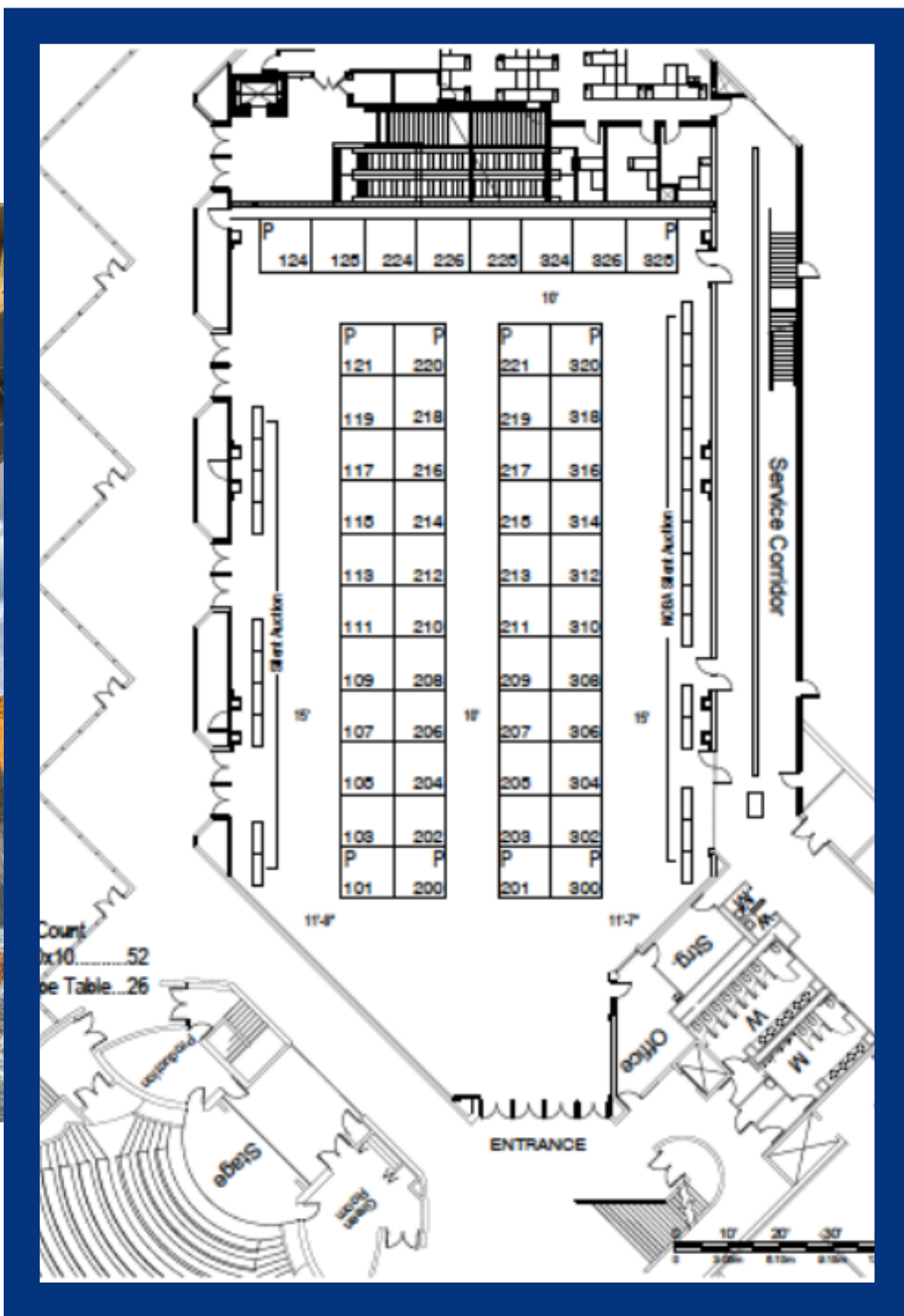
# ANNUAL CONFERENCE PACKAGES

*\*Upgraded Packages Feature Premium Booth Placement in the Exhibit Hall\**

## EXHIBITOR BENEFITS

	MEMBERS		NON-MEMBERS	
	Standard Package \$1,999	Premium Package \$2,299	Standard Package \$2,999	Premium Package \$3,299
Exhibit Hall Exposure on Thursday and Friday	X	X	X	X
10x10 Exhibitor Booth (piped and draped) with Two Chairs	X	X	X	X
Two Vendor Conference Registrations (\$1,200 Value)	X	X	X	X
Access to Conference Attendee Mailing List	X	X	X	X
One Additional 10x10 Exhibitor Booth at Discounted Rate of \$900	X	X	X	X
Company Logo Featured on Website	X	X	X	X
Company Logo Featured on Mobile App	X	X	X	X
One Additional Vendor Representative at Discounted Rate of \$325		X		X
Booth Space at Demo Day on Friday	X	X		

# EXHIBITOR HALL



Premium booths are located on end-corners and feature visibility on two (2) sides. Space is denoted on the map by the letter "P."

**NOTE:** The Exhibit Hall will have a new schedule this year with open hours on Thursday, November 14 (afternoon) and Friday, November 15 (morning).



# DEMO DAY



**2019 Demo Day** is the perfect place to experience the latest equipment, apparel and accessories in hiking, biking, climbing, paddling, and more. Located outside adjacent to the Spokane Convention Center in the **Lilac Bowl**, Demo Day gives vendor members and exhibitors the opportunity to interact with AORE and AEE members as they test products and ask questions. Event will happen rain or shine! **Members Free, Non-Members \$500**



**NOTE:** Demo Day will take place on a new day and time this year. Visit the Lilac Bowl on Friday, November 15 from 1:15pm - 5:15pm PST to check it out!





# OTHER INVESTMENT OPTIONS

## Silent Auction Donations

Please consider helping us out with a product donation or service from your business. Your contribution can be something as simple as a gift certificate to your business, a product or apparel item, or a service. Our annual conference is expected to attract approximately 1,200 students and professionals from experiential education and outdoor organizations.

## Scholarship Opportunities

Join us in providing opportunities for students and professionals to further their education and careers in the outdoors. Donations are needed in the following areas:

**Conference Registration:** For \$500, sponsor a student or professional conference attendee.

**Professional Development Scholarship:** If you are a service provider, please consider donating a full or partial scholarship to an educational program provided by your organization (such as a Wilderness First Aid Class).

## Sponsorship Benefits:

- Logo displayed on signage at the event
- Logo featured on the conference mobile app.